

How to achieve a

PERFECT LISTING SCORE

Private Property wants to provide browsers with the best possible experience when using our website. The amount of information on a listing is directly related to this experience.






With this in mind, we reward listings that are rich in detail with a higher listing score. The higher the listing score, the higher up in the results a listing will rank and the more often it will be seen.



DO THE MINIMUM AND SCORE 25%

- ✓ Listings require a minimum of 1 image (Dimensions are ideally 600 width x 450 height)
- ✓ Must have a relevant asking price
- ✓ Address (hidden or shown)
- ✓ The size of vacant land must be shown
- ✓ A house must have numbers for bathrooms and bedrooms, and a home type (duplex etc.)

ADD MORE DETAIL AND SCORE ANOTHER 75%

Ranking Items	Residential	Commercial
 HD Listing	30%	25%
 12 Unique Hi-Resolution Photos	15%	10%
 Display Address and Show On Map	20%	20%
 Additional Price Details (Levies and Rates)	5%	5%
 Detailed Property Information - Floor/Land Area	5%	15%

*Rentals are ranked by featured and then by newest.

Contact your account manager or give us a call on **087 375 1000** to turn your browsers into buyers.

